



## Elective Affinities

# Angelo Seminara Davines Artistic Director

Angelo Seminara interprets our vision of beauty and directs our hair image, influencing techniques and style. Davines institutional collections bear his signature thanks to an exclusive partnership.

Italian in origin but a citizen of the world for many years, Angelo is considered the rising start of international hair-styling. His creativity and passion inspire the work of professional hairstylists all over the globe. This talented multi-faceted artist has an impressive list of celebrities as clients: Ringo Star, Emma Bunton, Naomi Campbell, Giselle Bundchen, Gwyneth Paltrow and Natalia Vodianova are just some of the celebrities who have contributed to his international fame.

In 2010 he was nominated "**British Hairdresser of the Year**" for the second time running, while earning a reputation for himself on the catwalks of Paris, New York, London and Milan through his collaboration with Chanel, Valentino, Hermès, Stella McCartney, Dolce&Gabbana, Alexander McQueen and Vivienne Westwood.



Angelo Seminara for Davines.

*Angelo Seminara*

#### SHOWS:

*Fashion Rocks  
Victoria Secrets  
Australian Fellowship of Hairdressing show  
Rotterdam Hairshow  
IBS Mexico*

#### PRIZES AND AWARDS:

*1997 BHA Newcomer of the Year  
1998 BHA Newcomer of the Year  
1999 BHA Avant Garde Hairdresser of the Year  
2000 Best Progressive Hairstylist, Wella  
2000 BHA Avant Garde Hairdresser of the Year  
2001 Winner of AIPP Best Avant Garde Coiffure  
2002 BHA Avant Garde Hairdresser of the Year  
2002 Pantene Celebrity Hairdresser  
2003 BHA Avant Garde Hairdresser of the Year  
2004 BHA Avant Garde Hairdresser of the Year  
2005 BHA Avant Garde Hairdresser of the Year  
2005 BHA Artistic Team of the Year  
2005 Hall of Fame Member BHA  
2006 BHA Artistic Team of the Year  
2006 Nomination for BHA British Hairdresser  
2007 BHA Artistic Team of the Year  
2007 Selected for AIPP 2007 Best Photographic Collection  
2007 Finalist BHA London Hairdresser  
2007 BHA British Hairdresser of the Year  
2007 Fellowship Hairdresser  
2008 Nomination for BHA British Hairdresser  
2009 Nomination for BHA British Hairdresser  
2010 Most Wanted Hair Icon  
2010 BHA British Hairdresser of the Year  
2010 Selected for AIPP Best Avant Garde Coiffure  
2010 Nomination for Fellowship fashion focus image*

**davines**  
SUSTAINABLE BEAUTY



cod: A2026



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SUSTAINABLE BEAUTY



# Angelo Seminara for Davines



# British Hairdresser of the year 2007 & 2010

An amazing  
effect: hair  
like fabric to  
shape new  
forms and  
structures.

Angelo Seminara has the remarkable talent of **bringing innate beauty to the fore** drawing inspiration from the elements of **nature**. Combining sources of inspiration and conflicting elements with sublime mastery, he gives rise to creative works imbued with **naturalness** and a **strong evocative power**.



Angelo  
Seminara  
and Davines:  
vanguard on  
stage.



Angelo Seminara will be the **star of numerous shows** and **seminars**. His **talent** will also foster the development of **new products**.